

INSULATION FORUM PROJECT CHARTER

Project Title	Thermal Insulation Awareness for Energy Conservation	
Project Objective	To spread awareness of Thermal Insulations in Buildings and Cold Chain Industry for energy conservation.	
Project Deliverables	<ul style="list-style-type: none"> • Building Envelope: Partner with government organizations like BEE, and relevant organizations like TERI, IGBC, etc. • Cold Chain: Partner with relevant organizations like NHB, GCCA, etc. • Conducting seminar while ensuring healthy participation from all the stake holders. • Quarterly meetings to track success/progress, <p style="text-align: center;">Success Matrix:</p> <ul style="list-style-type: none"> ▪ Agreement: Sign partnering MoU with BEE ▪ Workshops: 6 in 2012 (New Delhi, Mumbai, Chennai/Bangalore/Hyderabad, Jaipur, Bhubaneswar) ▪ Participation: Each activity min. 100 relevant participants ▪ Feedback: Review and take corrective action ▪ Follow-up communication with participants: Quarterly 	
Methodology: What activities will the Insulation Forum be doing?	<ul style="list-style-type: none"> • Coordination with government agencies and Insulation material suppliers in India. • Quarterly meetings to discuss progress • Deciding content of Seminars, speakers and target audience • Deciding means of fund raising to manage expenses for activities • All relevant key stake holders will be kept in loop 	
Team structure & roles. (Define core team, ad-hoc members and other key contacts)	Content Proposal Team: Ram Sai Yelamanchili, Zafer Ansari, Pravin Mahajan, Atul Athawale and Abdul kader Bengali Expenses Estimations Team: Govind Gupta, Sreeram Naidu	
Phase I Project Timeline:	Start: Nov 21st 2011	Finish: Dec 31st 2012
Phase II Project timeline	Start: Jan 1st 2013	